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BMW CCA Foundation
Press Release

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For Immediate Release

BMW CCA FOUNDATION ANNOUNCES NEW EXECUTIVE DIRECTOR

Foundation Names Scott Dishman to Lead Teen Driver Safety
and BMW History Programs



Greer, SC, June 21, 2016 – The BMW Car Club of America (CCA) Foundation has named Scott Dishman as its new Executive Director in support of its mission to promote teen driver safety and the preservation of BMW history.

“Scott brings a wealth of fundraising, marketing and nonprofit expertise to the Foundation,” said Lance White, BMW CCA Foundation president. “He is a great addition to the team.”

As Executive Director, Dishman will manage the Foundation’s initiatives to foster educational programs for the automotive community and be a significant repository of BMW information and history. “I’m so impressed with what the Foundation has been able to achieve on pure volunteer power. The new museum and archive are well on their way and the growth potential for the Street Survival teen driving program really excites me,” says Dishman.

Dishman joins the Foundation from The Family Effect in Greenville, South Carolina, where he served as the Director of Community Engagement to advocate for neglected children. In that role, he successfully led the startup of the organization, which quickly became one of the most broadly supported children’s charities in the state.

Previously, Dishman spent more than twenty years in corporate marketing, including the automotive sector where he spent six years as Communications Director for Michelin North America with responsibilities ranging from branding and advertising to events.

In 2015, Dishman became the second recipient of the Rutland Institute’s highest honor, the James F. Barker Ethics in Action Award which recognizes consistent and sustained ethical practice and integrity.

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“I’ve greatly enjoyed my work with children,” says Dishman. “And I’ll continue that work as a volunteer. But I’m also a car nut, and we’re going to build the Ultimate Driving Community with our donors, our corporate partners and the 70,000+ members of the BMW CCA,” he says. “The goal is nothing less than the definitive enthusiast experience.”

About BMW Car Club of America Foundation

The BMW Car Club of America Foundation is a non-profit organization dedicated to the promotion of teen driver safety and the preservation of BMW history. Established in 2002 in Greenville, SC with initial capitalization from the BMW Car Club of America, the Foundation focuses on three initiatives to foster educational programs for the automotive community and be a significant repository of BMW information and history: Street Survival® teen driver safety program; the Library, Archive & Museum Program; and the Conservation and Preservation Program. Through “The Ultimate Driving Community . . . Building the Foundation” Capital Campaign launched in 2013, the Foundation has raised \$2 million of the \$7 million required to support and grow these initiatives that will help save lives and preserve the legacy of BMW’s heritage.

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