

BMW Charity Pro-Am

presented by SYNEX CORPORATION



PR CONTACTS:

Andrea Simrell, (864) 272-3057, andrea.simrell@jacksonmg.com

JoAnne Abed, (864) 272-3014, joanne.abed@jacksonmg.com
(864) 272-3040 [fax]



BMW Charity Pro-Am presented by SYNEX Corporation Officials Select 20 Charities to Participate in the Tournament's 2015 Charity Programs

GREENVILLE, S.C. (Nov. 18, 2014) – Officials from South Carolina Charities, Inc., the non-profit that manages the BMW Charity Pro-Am presented by SYNEX Corporation, announced today that 20 charities have been selected to participate in the tournament's 2015 charity programs. The 2015 BMW Charity Pro-Am presented by SYNEX Corporation will take place May 14-17 at Thornblade Club, The Reserve at Lake Keowee and Green Valley Country Club.

The charities selected include: BMW Car Club of America Foundation, Child Evangelism Fellowship of Greenville, Fellowship of Christian Athletes, Greenville Family Partnership, Greenville Tech Foundation, Habitat for Humanity of Greenville County, Harvest Hope Food Bank, Mobile Meals of Spartanburg, National Christian College Athletic Association (NCCAA), New Foundations Home for Children, Palmetto Animal Assisted Life Services (PAALS), Project HOPE Foundation, Ronald McDonald House Charities of the Carolinas, Set Free Alliance, Shriners Hospital for Children-Greenville, SYNEX Share the Magic, The First Tee of Greenville, The Reserve at Lake Keowee Charitable Foundation, Urban League of the Upstate and Vested Partners.

The 2014 BMW Charity Pro-Am presented by SYNEX Corporation generated \$836,883 in charitable donations. Since 2001, the tournament has distributed more than \$10.8 million to more than 150 charities. These funds are part of the PGA TOUR's more than \$2 billion in all-time charitable contributions.

"Over the past 14 years, the tournament has been a force for good in the Upstate, providing significant funding to numerous deserving organizations," said Bob Nitto, president of South Carolina Charities, Inc. "We are committed to helping this year's 20 charities, including four that are new for 2015, continue to provide valuable services to our community through the funds raised from the 2015 tournament."

To assist these 20 non-profits, the tournament provides risk-free opportunities to earn funds through three programs: ticket sales, volunteer recruitment and one-day pro-am team sales.

Charities will receive a 100 percent return on ticket sales. Tickets eligible for the contribution include Daily (\$10), Patron (\$25) and Clubhouse (\$50) credentials, all of which will be available for purchase at bmwcharitygolf.com, beginning in January 2015.

"The risk-free programs of the tournament, such as ticket sales, enable charities to earn funds while offering the Upstate community the chance to support local organizations and experience an exciting Web.com Tour event," said SCCI executive director Darin MacDonald.

Another fundraising opportunity for charities is the Volunteer Program, which gives individuals the opportunity to earn \$20 per day for the tournament charity of their choice. Also, once charities reach 50 volunteer workdays, they receive a \$2,000 bonus. This bonus structure continues for every 50 volunteer workdays. Online volunteer registration will open in early February at bmwcharitygolf.com.

The third risk-free opportunity for charities to earn funds is through one-day pro-am team sales. Foursomes in the Performance Driving School Celebrity Pro-Am, held Wednesday, May 13, are \$7,500 each, and charities keep 50 percent of each new foursome sold.

"Harvest Hope Food Bank has been a grateful recipient of funds from the BMW Charity Pro-Am for several years, and through last year's generous donation, we provided over 20,000 meals to hungry families in need," said Jane Daniel, director of donor relations for Harvest Hope Food Bank. "We encourage everyone to support the 2015 tournament by volunteering, serving as a sponsor, playing in the tournament or attending, as this event truly makes a difference in the lives of Upstate individuals."

Celebrating its 15th year in 2015, the BMW Charity Pro-Am presented by SYNEX Corporation is the only tournament on the Web.com Tour where amateurs and celebrities are grouped with Web.com Tour professionals in a four-day better-ball competition over three courses. Amateurs, celebrities and pros rotate between the three courses on Thursday, Friday and Saturday, with celebrities playing once at each course by the end of Saturday's third round. To date, more than 120 celebrities, including Kurt Russell, Wayne Gretzky, Catherine Bell, Kevin Costner and Dennis Quaid, have participated in the tournament, which is broadcast worldwide by the Golf Channel.

As the most unique tournament on the Web.com Tour, the BMW Charity Pro-Am presented by SYNEX Corporation has many different playing options and sponsorship opportunities to offer. To review these opportunities or learn more about the tournament, visit bmwcharitygolf.com, and follow www.facebook.com/BMWCharityProAm and @BMWCharityProAm for tournament updates. For specific information about one-day pro-am teams, contact Mike Ivester at mivester@sccharities.org.

About SCCI

South Carolina Charities, Inc. (SCCI), the non-profit foundation of the BMW Charity Pro-Am presented by SYNEX Corporation, was created in order to showcase the beauty of Upstate South Carolina and the hospitality of its citizens to the world; to create an event that brings the Upstate a fun and entertaining week centered around professional athletes and world renowned celebrities; and raise money and awareness for South Carolina charities.

ABOUT THE WEB.COM TOUR



Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. In an historic 2013 season, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. Web.com became the Tour's umbrella sponsor on June 27, 2012. A 10-year agreement (through 2021) is in place. The Tour enters its 25th year of competition in 2014. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 387 PGA TOUR titles, including 19 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its tours and their tournaments, sponsors, players and volunteers, surpassed \$2 billion in charitable giving in Jan. 2014. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM or follow the Web.com Tour on Twitter [@webdotcomtour](https://twitter.com/webdotcomtour) and on Facebook at facebook.com/web

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